

Style Guides for **FUNDRAISER** Tickets

Please follow the visual guides below in laying out your ticket, paying close attention to the size relationships and colours shown.

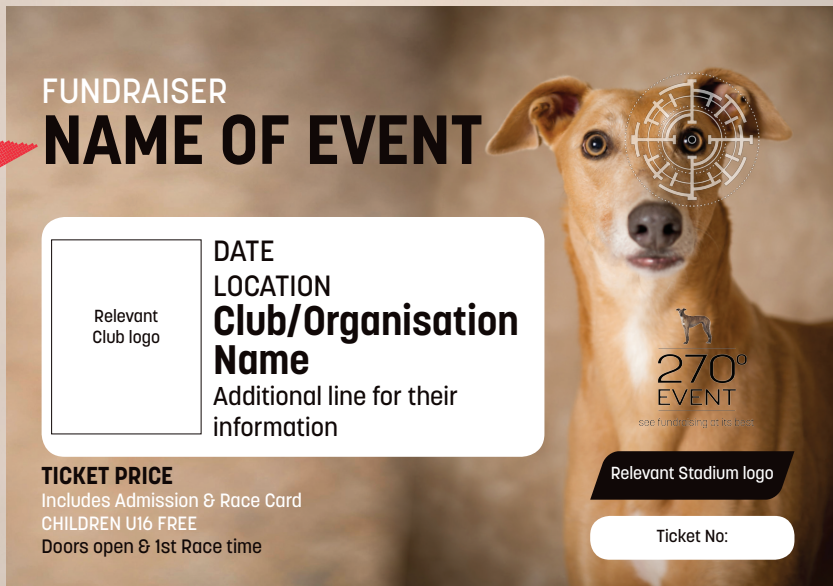
SAMPLE SIZE 1



The ticket design for Sample Size 1 features a background image of a greyhound dog. On the left, a white box contains the text: 'FUNDRAISER IN AID OF CLUB NAME', 'Name:', 'Tel:', and 'Ticket No:'. Above this box is a 'Relevant Stadium logo'. The main text on the ticket reads: 'FUNDRAISER NAME OF EVENT', 'Relevant Club logo', 'DATE LOCATION Club/Organisation Name', and 'Additional line for their info'. Below this is the 'TICKET PRICE' section: 'Includes Admission, Race Card & entry into Buster draw', 'CHILDREN U16 FREE', and 'Doors open & 1st Race time'. On the right, there is a '270° EVENT' logo with a dog silhouette and 'see fundraising at: [address]', a 'Relevant Stadium logo', and a 'Ticket No:' field. A red circle with 'Stadium Logo' and an arrow points to the stadium logo on the right side of the ticket.



SAMPLE SIZE 2



The ticket design for Sample Size 2 is similar to Sample Size 1 but with a more compact layout. It features the same background image of a greyhound dog. The text is: 'FUNDRAISER NAME OF EVENT', 'Relevant Club logo', 'DATE LOCATION Club/Organisation Name', and 'Additional line for their information'. The 'TICKET PRICE' section includes: 'Includes Admission & Race Card', 'CHILDREN U16 FREE', and 'Doors open & 1st Race time'. On the right, there is a '270° EVENT' logo with a dog silhouette and 'see fundraising at: [address]', a 'Relevant Stadium logo', and a 'Ticket No:' field. A red circle with 'Good and Bold' and an arrow points to the event name on the ticket.

Fonts Used:
Korolev **BOLD**
Korolev Medium

Links to design elements:

Design elements to help recreate the design according to the visual guides above can be located at <https://www.grireland.ie/fundraisingbrandguidelines>

Contact:

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