

A Fundraising  
Night at the Dogs.  
Simple.  
Low Risk.  
High Impact.



**270°**  
**EVENT**

see fundraising at its best



**RÁSAÍOCHT  
CON  
ÉIREANN**

**GREYHOUND  
RACING  
IRELAND**



*Did You  
Know*

Greyhounds enjoy remarkable vision of 270°, while us humans only have 180°. So, it's no wonder that many clubs, organisations, schools and charities turn to our venues to support their fundraising efforts.

Bring your community together in a modern, vibrant stadium, filled with atmosphere, excitement, and fun for all ages. This is more than fundraising; it is an experience.

**OUR PROMISE:** We make community fundraising easy. Our experienced team will guide you every step of the way, ensuring your night is seamless, safe, and successful.

**MOST IMPORTANTLY OUR TEAM ARE HERE TO WORK WITH YOU!**

They are happy to discuss tailoring packages, building around your target amount to raise and create a bespoke fundraising solution.



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**STADIUMS ACROSS IRELAND**

Curraheen Park Greyhound Stadium (Cork)  
Shelbourne Park Greyhound Stadium (Dublin)  
Galway Greyhound Stadium  
Limerick Greyhound Stadium  
Mullingar Greyhound Stadium (Westmeath)  
Newbridge Greyhound Stadium (Kildare)  
Kingdom Greyhound Stadium (Tralee)  
Kilcohan Park Greyhound Stadium (Waterford)

**E: [sales@grireland.ie](mailto:sales@grireland.ie)**

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# SIX STEPS TO MAKE YOUR NIGHT A SUCCESS!

## 1 Admission Tickets - The Foundation

- Flexible ticket types: General, Family, Bespoke
- Digital or printed options, food vouchers included.
- Bonus: Rebate system rewards larger attendances.

## 2 Race Sponsorship - Sell the Excitement

- Sponsor individual races with business name, commentator mentions, programme listings, and winning photo.
- Great visibility + memorable moments = boosted fundraising.

## 3 Race Card Advertising - High-Margin Revenue

- Sell ad space in a dedicated event booklet, keep 100% of revenue.
- Full page €300 / Half page €150
- Engages local businesses & supporters, extended visibility beyond the night.

## 4 Greyhound Nominators - Temporary Ownership

- Supporters "own" a greyhound for a race, with prizes & photos for winners
- Adds excitement, personal involvement & extra fundraising.

## 5 Restaurants & Hospitality - Upgrade the Experience

- Offer restaurant meals, corporate finger food, or private suites.
- Sell to sponsors, families & supporters for extra revenue.

## 6 On-the-Night Raffle - Simple & Profitable

- 10-15 prizes, often sponsored
- Tickets sold throughout the evening
- Proven returns: €1,000-€2,000

**SIMPLE TO ORGANISE. FUN FOR SUPPORTERS. BIG REWARDS FOR YOUR CAUSE.**



## SUPPORTING OUR RETIRED SUPERSTARS

### EVERY FUNDRAISING NIGHT SUPPORTS GREYHOUND WELFARE.

The Irish Retired Greyhound Trust (IRGT), supported by Greyhound Racing Ireland, rehomes retired racers as family pets. Our Retired greyhound Ambassadors can attend for photos and launches so everyone wins!

# FUNDRAISING PACKAGES

## THREE CLEAR OPTIONS.

### ONE SIMPLE GOAL - TO RAISE FUNDS!!

We offer three structured fundraising models, designed to suit different group sizes and ambitions.

Each can be tailored by your organisation.

At the beginning of the process, we will discuss your fundraising goals and recommend a package and solution to help you achieve these targets in the simplest and most effective way.

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## VISION 1:

### Best suited to larger organisations aiming to maximise income.

Ideal for groups who believe they can sell 500+ tickets and want access to every fundraising opportunity available.

**What You Get:** Unlimited ticket sales, Access to race sponsorship sales, Race card advertising sales, Greyhound nominators, Raffle on the night, Hospitality resale opportunities

**Financial Structure: Package Cost: €3,500**

Rebate: €3 per ticket after the first 150 attendees

**The more tickets you sell, the stronger your return and most importantly, there is no limit to ticket sales.**

This is the most scalable and highest potential fundraising model.

**Best For:** Clubs with strong community backing, schools, large charities, GAA clubs, sports organisations, community groups with corporate support.

## VISION 1: REVENUE & PROFIT EXAMPLE

DESCRIPTION	€
400 Family Admission Tickets at €20 Each	€8,000
500 Adult Admission Tickets at €10 Each	€5,000
<b>8 Races Sponsored @ €600 each</b>	<b>€4,800</b>
<b>Sell 40 Advertisements in Programme</b>	
20 Full Page @ €300	€6,000
20 Half Page @ €150	€3,000
<b>Raffle on the Night</b>	<b>€2,000</b>
<b>Total Revenue</b>	<b>€28,800</b>
<b>Stadium Cost includes:</b>	<b>(€3,500)</b>
<b>Ticket Printing</b>	
<b>Admission &amp; Race Programme for all ticket holders</b>	
<b>Access to print race programme advertisements &amp; sponsorship</b>	
<b>Photographer on the Night</b>	
<b>€3 Rebate for every ticket Presented on the Night after the first 150 (300 presented)</b>	<b>€450</b>
<b>Funds Raised from the Event</b>	<b>€25,750</b>

# HOST YOUR FUNDRAISER AT THE DOGS! LOW RISK. HIGH REWARD.

Minimal upfront costs make it a smart choice for your club, school, charity, or community group.

## VISION 2:

**Buster Race. Best suited for mid-sized organisations looking for a defined target and clear structure.**

Did you know that there are 720 possible finishing combinations in a six-dog race?

In Vision 2 each of the 720 tickets carries one unique combination. Winning combination across the finish line wins the prize!

### How It Works:

720 tickets available - Each ticket holder receives admission. One winning ticket matches the race result. Your organisation sets the prize.

A Raffle can also be run on the night

Financial Structure:

Package Cost: €2,500

Sell 720 tickets at your set price

**This is structured, exciting and simple to sell.**

Rebate: €3 per ticket after the first 150 attendees.

## VISION 2: REVENUE & PROFIT EXAMPLE

DESCRIPTION	€
720 Tickets Sold at €20 Each	€14,400
Raffle on the Night	€1,500
Total Revenue	€15,900
Stadium Cost includes: Ticket Printing Race Named after organisation Admission & Race Programme for all ticket holders. Trophy & Presentation Sheet to the winning greyhound owner Photographer on the Night	(€2,500)
Prizemoney (For Winning Ticket Holder) Try to get this sponsored	(€1,000)
€3 Rebate for every ticket Presented on the Night after the first 150 (250 presented)	€300
Funds Raised from the Event	€12,700

## MULTIPLE WAYS TO RAISE:

- ▶ Ticket Sales
- ▶ Race Sponsorship
- ▶ Advertising
- ▶ Raffles
- ▶ Hospitality Packages

### VISION 3.

Designed for smaller groups who want a straightforward ticket-selling fundraiser.

#### How It Works:

- Sell admission tickets for a designated race night
- Access to up to 400 tickets
- Can sell race programme advertisements
- Can also run a Raffle on the Night

#### Financial Structure:

Sell tickets at your chosen price (e.g. €10-€20)  
 Stadium charge of €1,500  
 Rebate of €3 per ticket after first 100 threshold  
 This model is simple, with low financial exposure, easy to manage, and perfect for smaller committees.

Call our Sales Team now to chat to us about your fundraising night today & let us help make it a night to remember

E: [sales@grireland.ie](mailto:sales@grireland.ie)

W: [www.gogreyhoundracing.ie](http://www.gogreyhoundracing.ie)

T: 061-448080

## VISION 3: REVENUE & PROFIT EXAMPLE

DESCRIPTION	€
200 Family Admission Tickets at €20 Each	€4,000
100 Adult Admission Tickets at €10 Each	€1,000
<b>Sell 30 Advertisements in Programme</b>	
10 Full Page @ €300	€3,000
20 Half Page @ €150	€3,000
Raffle on the Night	€1,000
<b>Total Revenue</b>	<b>€12,000</b>
<b>Stadium Cost includes:</b>	<b>(€1,500)</b>
Ticket Printing	
Admission & Race Programme for all ticket holders	
Access to print race programme advertisements.	
Photographer on the Night	
€3 Rebate for every ticket Presented on the Night after the first 100 (200 presented)	€300
<b>Funds Raised from the Event</b>	<b>€10,800</b>